EVALUATION HOSTED BY ICBR
MESO SCALE DISCOVERY MULTIPLEX BIOMARKER ASSAYS

WHEN: Wednesday, Dec 7th 2016
WHAT: Run assays with MSD field application scientist, 50% off Assays during evaluation period*
WHERE: Monoclonal Antibody Core, ICBR (CGRC)
WHO: MSD Daphne Georlette, Ph.D
HOW: Contact Melanie Munoz - mmunoz@mesoscale.com

Meso Scale Discovery biomarker assays provide a rapid and convenient method for measuring multiple analytes within a single, small-volume sample for mouse, rat, human and non-human primate studies. MSD platform offers a diverse menu of over 600 optimized kitted assays for exploring inflammation, cancer, metabolism, neurodegenerative diseases and cell signaling in two unique platforms using ECL detection:

V-PLEX - validated assays developed under design control and according to the FDA's analytical validation guidelines, V-PLEX represents the highest quality assay available from MSD. Comprehensive testing of all raw materials and kit components combined with rigorous manufacturing and QC specifications ensure reproducible results time after time.

U-PLEX - customizable assays that allow you to design and make personalized multiplex assay combinations. The flexibility of U-PLEX allows you to use your own antibodies or choose from the MSD menu of analytes in an easy workflow and simple protocol similar to ELISA.

The data generated from MSD assays generally shows improved sensitivity and increased dynamic range while following a simpler assay workflow and requiring less sample volume when compared to other methodologies. With its large dynamic range, the MSD platform is highly amenable for measuring the concentration of analytes that may vary over a large range in both simple and complex sample matrices. The ability to multiplex assays further contributes to the reduced sample requirements and time savings. Please visit www.mesoscale.com for more information.

Please contact Melanie Munoz to participate:
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